

PARTNERSHIP DECK • 2026



Badagry Tech Summit 2026

Be there when Badagry's next first happens.

Friday 27 November 2026 • Badagry Theater, Lagos State • 500 people • Founding partners confirm by 6 October
hello@technowglobal.org • +234 812 126 8015

WHY THIS EXISTS

The builders are already here. They have never had a stage.

In more than a hundred schools across Badagry Division, students are already building: on phones, on borrowed laptops, in teams nobody asked for. The industry announces itself in the same rooms every year, in Yaba, Ikeja, Lagos Island and Abuja, and the future gets decided without the people who are going to build it.

THE SUMMIT IS THE STAGE. PARTNERS BUILD IT.



AT A GLANCE

One day. Six zones. Five hundred people. The first technology summit ever held in Badagry.

01

Friday 27 November 2026

Doors 8:30 · programme 10:00 to 16:00 ·
Badagry Theater, Lagos State.

02

500 in the room

170 students, 85 young builders, 70
professionals, 50 founders, 40 companies, 15
investors and leaders.

03

Six zones in parallel

Main Stage · Build Floor · Startup Arena ·
Career & Opportunity Hub · AI Lab · The
Network.

04

The Badagry Builder Challenge

Ten teams of young builders pitch working
solutions on the main stage for a ₦3,000,000
prize pool.

05

100+ real opportunities

Jobs, internships, scholarships and training
seats placed in the room and tracked on
Anfani.

06

Theme 2026: The Next First

Nigeria's firsts happened in Badagry. Its next
first is technology.

Who you will meet

Six audiences that rarely occupy the same room, deliberately put in one. Every ticket holder answers who they are, so partners know who was there.

01

Students · 170

Secondary and tertiary students from 20+ schools across Badagry Division, free with a school code.

02

Young builders · 85

Developers, designers, AI builders, creators and engineers.

03

Professionals · 70

Engineers, product, marketing, data and security, already in the industry.

04

Founders · 50

Early-stage founders and business builders.

05

Companies · 40

Technology firms, banks and telecoms seeking talent and market access.

06

Investors & leaders · 15

Angels, VCs, accelerators, incubators and foundations.

WHO IS BEHIND IT

Six years in Badagry's classrooms

100+

SCHOOLS TAUGHT IN

32

COMMUNITIES

20,000+

YOUNG PEOPLE REACHED

2020

TECH NOW GLOBAL FOUNDED IN BADAGRY



Every package is built around one of three returns

We ask every partner one question first: which of these matters most to you? The package, the zone and the activation are then built around the answer.

Talent access

Career & Opportunity Hub presence and a recruiting desk. Attendee CVs and Builder Challenge entrant profiles. First contact with 170 students and 85 young builders no one else has met.

Brand visibility

Main stage, backdrop, badges, signage and website. The content engine: announcement, countdown, day-of coverage, aftermath. Press and media presence from day one of the campaign.

Market entry

A commercially under-served corridor of over a million people. Product demonstrations and sign-ups on the floor. Introductions to local government, chambers and community leaders.

Six ways in. Every price fixed, every benefit specific.

Each partner signs for exactly what is listed. In-kind partners are valued at market rate and recognised at the matching tier.

A · Founding partner tiers

Title ₦10M · Platinum ₦5M · Gold ₦2.5M · Silver ₦1M. Cash partners who want the full package.

B · Named properties

One thing, one price: the Builder Challenge, the Scholarship Fund, a zone, transport, lunch, connectivity, media.

C · Opportunity Partners

No cash. Commit five or more jobs, internships, scholarships or training seats, in writing.

D · Exhibitors

Corporate booth ₦400,000 · Startup Showcase stand ₦100,000 · Community stand free, by application.

E · In-kind

Merchandise, devices, prizes, production. Valued at market rate, recognised at the matching tier.

F · Founding Partner status

Every partner confirmed for the first edition is a Founding Partner in 2026 and every edition after it.

Four tiers, fourteen places

TITLE

₦10,000,000

1 PLACE

- "Presented by [Partner]" on every asset
- 15-minute main-stage keynote
- Panel seat + two zone sessions
- Judging seat + one problem track
- Choice of zone to name
- 6m × 3m prime exhibition space
- 20 First Row + 30 First Pass
- Largest logo, centre of backdrop
- 12 posts + 1 video; email to attendees

PLATINUM

₦5,000,000

3 PLACES

- 20-minute main-stage fireside
- Panel seat + one zone session
- Builder Challenge judging seat
- One zone named for you
- 3m × 3m prime exhibition space
- 12 First Row + 20 First Pass
- Large logo on backdrop; badge
- 8 posts + 1 video; email to attendees

GOLD

₦2,500,000

4 PLACES

- Main-stage panel seat
- One 30-minute zone session
- Career Hub recruiting desk
- 3m × 3m exhibition space
- 8 First Row + 10 First Pass
- Logo on backdrop, badge, website
- Named in every press release
- 4 posts across the campaign

SILVER

₦1,000,000

6 PLACES

- 2m × 2m exhibition space
- 4 First Row + 6 First Pass
- Logo on backdrop
- Website + programme listing
- 2 posts across the campaign
- Photo and video pack in 7 days
- Impact report with your section

What every founding partner gets, whatever the tier

Founding Partner status

Named a Founding Partner of the Badagry Tech Summit in 2026 and in every edition after it.

Photo and video pack

Of your presence on the day, delivered within seven days.

Impact report

The post-summit report carries a section on your partnership and what it produced.

First option on 2027

Gold and above hold their tier for 2027 at 2026 prices.

Attendee and entrant data

Gold and above receive the opted-in attendee list and Builder Challenge entrant profiles.

Tracked, not promised

Opportunities, scholarships and placements are published and tracked on Anfani, and reported back to you.

One thing, one price, one partner

For a partner who wants one specific outcome rather than a tier. Each property is held by one partner and comes with Silver-level brand presence unless stated.

BUILDER CHALLENGE TITLE

₦5,000,000

GOLD-LEVEL PRESENCE

- ₦3M prize pool paid on stage
- "The [Partner] Builder Challenge"
- Sets a track; two judging seats

SCHOLARSHIP FUND

₦2,500,000

10 x ₦250,000 • GOLD-LEVEL

- "The [Partner] Scholars" on stage
- Reported for a year on Anfani
- 20 for ₦5M • 40 for ₦10M

ZONE PARTNER

₦2,000,000

PER ZONE • 5 ZONES

- "[Zone] powered by [Partner]"
- Space + a 30-minute session
- 6 First Row passes

PRIZE PARTNER

₦1,000,000

BUILDER CHALLENGE

- A named prize, presented on stage
- Logo on the finale screen
- One judging seat

STUDENT TRANSPORT

₦1,000,000

170 STUDENTS • 20+ SCHOOLS

- Logo on every bus and lanyard
- Named in the schools' letters
- 4 First Row passes

LUNCH & REFRESHMENTS

₦1,200,000

LUNCH + WATER FOR 500

- Lunch tent and water stations
- Branded end to end
- 4 First Row passes

CONNECTIVITY & POWER

₦1,000,000

OR IN-KIND

- "Wi-Fi by [Partner]" everywhere
- Internet, Wi-Fi, generator
- 4 First Row passes

MEDIA PARTNER

In-kind

COVERAGE + LIVE STREAM

- Logo on all assets
- Press-room access
- Interviews with speakers, finalists

Partners without a cash tier

C • OPPORTUNITY PARTNERS

No fee

Commit, in writing, to five or more internships, jobs, apprenticeships, paid mentorships, scholarships or training seats for attendees, by 6 November.

You get a free recruiting desk in the Career & Opportunity Hub, your logo on the website and the Opportunities Wall, your openings on Anfani and in the programme, and the CVs of everyone who applies.

We publish every opportunity, track applications and placements, and report the outcome to you.

D • EXHIBITORS

From ₦100,000

Corporate booth ₦400,000: 3m × 3m, table, chairs, power, website and programme listing, 2 First Pass + 1 First Row.

Startup Showcase stand ₦100,000: 2m × 2m in the Startup Arena, power, 2 First Pass, a 3-minute demo slot. Startups under five years old.

Community stand, free by application: a table in The Network for schools, hubs, non-profits and alumni. Ten stands.

E • IN-KIND

Valued at market rate

Merchandise Partner: 70 T-shirts, 30 totes, 500 badges and lanyards, 500 sticker packs. Value ₦1,500,000, recognised as Silver.

Devices: 20 laptops or tablets on loan for the AI Lab and Build Floor. Value ₦1,000,000, recognised as Silver.

Prizes in kind, staging, sound, screens, printing: valued against our supplier quotes and announced alongside the cash.

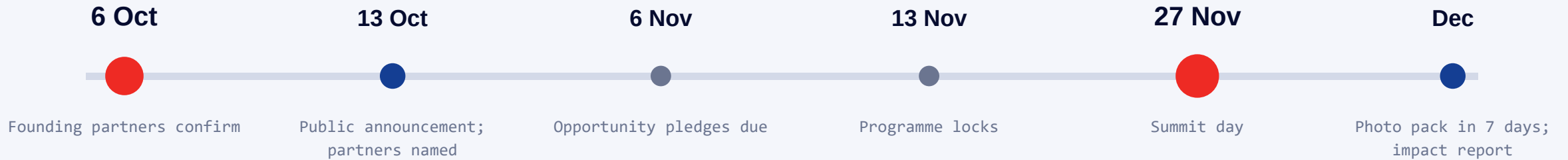
Three funds, kept separate and reported separately



Total ask ₦22,000,000 · Minimum to proceed ₦15,000,000 · Every naira reported in the post-summit impact report

What your name is on, and when

Partners confirmed by 6 October ride the full marketing run: announcement, countdown, the day, and the aftermath.



Before

Announcement, theme reveal, speaker reveals, countdown content across Instagram, LinkedIn and X; press releases; school invitations carrying partner names.

On the day

Backdrop, badges, lanyards, wayfinding, the main-stage screen, your zone or booth, and live coverage from the floor.

After

Photo and video pack within seven days, press aftermath, and the impact report with your section.

NEXT STEPS

Four steps from this deck to your name on the stage

01

Tell us the return

Talent, brand or market. One call, twenty minutes.

02

Pick the package

A tier, a named property, an Opportunity pledge, a booth or in-kind. Mix them if you like.

03

Confirm by 6 October

A one-page confirmation letter sets out exactly what is listed here. Payment terms follow it.

04

Build the activation

We plan your zone, session, desk and content with you, and report everything afterwards.

David Onilude, Conference Chair · hello@technowglobal.org · +234 812 126 8015

bts.technowglobal.org/partners · Full prospectus with the complete benefit table available on request



BUILD HERE. GO ANYWHERE.

Badagry Tech Summit 2026 · Friday 27 November · Badagry Theater, Lagos State

hello@technowglobal.org · +234 812 126 8015

An initiative of Tech Now Global